



SPONSORSHIP OPPORTUNITIES

The Coach Carey Foundation is proud to organize the 6th Annual Pound the Pavement 5K & 1 Mile Run/Walk. Our foundation was setup in honor of the late Kevin Carey, who passed away in July of 2004 from heart disease. Kevin was the Pendleton Heights Middle School track and cross-country coach for 7 years, and he was a volunteer AAU track and cross country coach for 10 years. Kevin's passion for the sport of running was the inspiration behind his family's desire to continue the giving that Kevin was always known for displaying towards others. In addition to the 5K & 1 Mile run/walk, there will also be a health fair where cholesterol and blood pressure screenings will be conducted. We aim to educate people and make them aware of their current health condition, as well as, provide advice and literature on healthy lifestyle choices.

Proceeds from the race will go towards the Coach Carey Foundation scholarship fund. The foundation issues a yearly scholarship to a local high school senior runner(s) who has displayed leadership, scholarship, and sportsmanship throughout his or her high school career.

The race and health fair will take place on July 16, 2011 at Falls Park in Pendleton, Indiana. The course will offer participants the opportunity to see the beautiful park and scenic trails of Historic Pendleton, Indiana.

Coach Carey Foundation is seeking financial support from surrounding area businesses to aid in the costs and materials needed to coordinate a successful event and build the scholarship fund. Whether your donation be monetary, service-related, materials, or volunteering your time at the event, we greatly appreciate your consideration and support for the cause. We have outlined four different tiers of sponsorship packages to choose from. We ask that all donations be mailed to the following address:

Coach Carey Foundation, Inc.
P.O. Box 85
Pendleton, IN 46064-0085

Donations received by **May 20th** will include the company logo on the brochures and posters for Gold and Platinum sponsors. Thank you so much, and we hope to see you at the race!



SPONSORSHIP LEVELS

Platinum Level Sponsorship

\$500+

Event Benefits

- Company logo on the race flyer/brochure*
- Company logo on the race website: www.poundpavement.com
- Company logo placed on promotional materials
- Company logo prominently displayed on race participant t-shirts
- Company name mentioned during pre-race announcements
- Company collateral included in the race day participant bags
- Sponsor appreciation plaque

Gold Level Sponsorship

\$300

Event Benefits

- Company logo on the race flyer/brochure*
- Company logo on the race website: www.poundpavement.com
- Company logo displayed on race participant t-shirts
- Company name mentioned during pre-race announcements
- Company collateral included in the race day participant bags
- Sponsorship appreciation plaque

Silver Level Sponsorship

\$200

Event Benefits

- Company logo on the race website: www.poundpavement.com
- Company name mentioned during pre-race announcements
- Company collateral included in the race day participant bags
- Sponsorship appreciation plaque

Bronze Level Sponsorship

\$100

Event Benefits

- Company name mentioned during pre-race announcements
- Sponsorship appreciation plaque

* Commitment forms **received by May 20th** will include the company logo on the flyer/brochure. Due to printing deadlines, commitment forms received after the 20th will not have the company logo included.



SPONSOR COMMITMENT FORM

- We wish to be a Platinum Sponsor
 We wish to be a Gold Sponsor
 We wish to be a Silver Sponsor
 We wish to be a Bronze Sponsor
 We wish to offer a service, materials, or volunteer time (please provide a description—we would love to hear your ideas)

Sponsor Information

Company Name

Company Contact Name

Address

City/State/Zip

Phone Number

Fax

Email

Signature

* If applicable for sponsorship level, please email company logo to:

info@poundpavement.com

* All checks should be made out to Coach Carey Foundation, Inc. and mailed to:

Coach Carey Foundation, Inc.
P.O. Box 85
Pendleton, IN 46064-0085

* If you have any additional questions, please call Jamie Sangar at 317.289.2150 or email us at info@poundpavement.com.